

## Superior Performance, Flexibility and Control with Custom Private Networks

Companies looking to enable reliable and secure Industrial Internet of Things (IIoT) solutions need more than a 'one-size-fits-all' approach to connectivity. Ligado's mission for the emerging 5G and IIoT markets is to provide Custom Private Networks that are built for specific use cases and physical location requirements, so customers receive superior performance while retaining flexibility and control. Mid-band spectrum licenses, strong focus on IIoT requirements, and an innovative approach to network deployment and management are key to our value proposition.



## LICENSED MID-BAND SPECTRUM FOR COVERAGE AND CAPACITY

As the workhorse of today's mobile networks, mid-band spectrum powers both terrestrial and satellite systems, meeting both coverage and capacity needs thanks to its unique propagation characteristics. Ligado's licensed spectrum will provide significant flexibility for terrestrial deployments as well as integration with Ligado's SkyTerra 1 mobile satellite services.

## CUSTOMIZATION AND CONTROL TO SERVE INDUSTRIAL IOT REQUIREMENTS

Industrial network deployments must be tailored to unique needs and locations, including specialized technology configurations, traffic prioritization schemes, tailored security parameters and network recovery procedures. To ensure the highest level of performance

even in the most challenging physical environments, Ligado will design and deploy private networks customized to each customer's specific requirements.

End-to-end control and visibility is critical to maximizing the business impact of IoT solutions. That's why Ligado will also provide flexible options to enable customers to control the network features performance and operation.

## NETWORK MANAGEMENT AND SERVICES MODEL MADE FOR INDUSTRIAL IOT

Based on the industrial sector's need for flexibility to customize private network deployments, Ligado will design, build and manage network solutions around how a business operates. Whether customers need turnkey deployments and managed services or customer-managed solutions, Ligado customers will get the most efficient and technically advanced connectivity for their specific IoT applications.